

CONTRACT



KAUZ
3601 Seymour Highway
Wichita Falls, TX 76309
USA
(940) 322-6957

And:

Hoegger Communications
Attention: Stephanie Darland
901 Indiana Street
Suite 100
Wichita Falls, TX 76301

<u>Contract / Revision</u> 1583739 /		<u>Alt Order #</u>
<u>Product</u> Debate Schedule		
<u>Contract Dates</u> 09/25/16 - 09/27/16		<u>Estimate #</u> Debate Schedule
<u>Advertiser</u> POL/Santellana, Stephen/Mayor		<u>Original Date / Revision</u> 09/16/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KAUZ	<u>Account Executive</u> Local House	<u>Sales Office</u> Wichita Falls
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KAUZ	09/25/16	09/27/16	NET CBS Sunday Morning	Sun 9-10:30a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----1				1	\$35.00				
Week:		09/26/16	10/02/16	-----				0	\$35.00				
N 2	KAUZ	09/25/16	09/27/16	10:30 AM-11:00 AM	10:30 AM-11:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----1				1	\$25.00				
Week:		09/26/16	10/02/16	-----				0	\$35.00				
N 3	KAUZ	09/26/16	09/27/16	New Channel 6 Early Morn			:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$30.00				
N 4	KAUZ	09/26/16	09/27/16	CBS This Morning	M-F 7-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MT-----				1	\$30.00				
N 5	KAUZ	09/26/16	09/27/16	NET Debate	NET Debate		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MT-----				1	\$300.00				
N 6	KAUZ	09/26/16	09/27/16	Late News M-Sun	M-SU 958-1035p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MT-----				1	\$130.00				
N 7	KAUZ	09/26/16	09/27/16	New Channel 6 Early Morn			:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$30.00				
N 8	KAUZ	09/26/16	09/27/16	CBS This Morning	M-F 7-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MT-----				1	\$30.00				
N 9	KAUZ	09/25/16	09/25/16	12:00 PM-5:00 PM	12:00 PM-5:00 PM		:30				NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----2				2	\$0.00				
N 10	KAUZ	09/26/16	09/27/16	9:00 AM-5:00 PM	9:00 AM-5:00 PM		:30				NM	4	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KAUZ
3601 Seymour Highway
Wichita Falls, TX 76309
USA
(940) 322-6957

<u>Contract / Revision</u> 1583739 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/25/16 - 09/27/16	<u>Product</u> Debate Schedule	<u>Estimate #</u> Debate Schedule
<u>Advertiser</u> POL/Santellana, Stephen.		<u>Original Date / Revision</u> 09/16/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	22-----				4	\$0.00				
Totals								0.00				14	\$610.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/16 -09/27/16	14	\$610.00	(\$91.50)	\$518.50
Totals	14	\$610.00	(\$91.50)	\$518.50

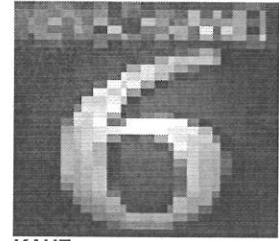
Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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ORDER**KAUZ**

Orders	Order / Rev:	1583739	
	Alt Order #:		
	Product Desc:	Debate Schedule	
	Estimate:	Debate Schedule	
	Flight Dates:	09/25/16 - 09/27/16	Primary AE: Local House
	Original Date / Rev:	09/16/16 / 09/23/16	Sales Office: WICH
	Order Type:	Political	Sales Region: Local
Agency	Name:	Hoegger Communications	
	Buying Contact:	Stephanie Darland	Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		901 Indiana Street	Billing Cycle: EOM/EOC
		Wichita Falls, TX 76301	Agency Commission: 15%
Advertiser	Name:	POL/Santellana, Stephen/Mayor	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	PL555	Advertiser External ID:
	Priority:	P15	Agency External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/27/16	14	\$610.00	\$518.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	14	\$610.00	\$518.50	0.00
Totals	14	\$610.00	\$518.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KAUZ	09/25/16	09/27/16	NET CBS Sunday Morn NET CBS Sunday Morning	Comm	Sun 9-10:30a	-----1	:30	1	\$35.00	P 4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$35.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$35.00		0.00			
E 2	KAUZ	09/25/16	09/27/16	NET Face The Nation 10:30 AM-11:00 AM	Comm	10:30 AM-11:00 AM (10:30 AM-11:00 AM)	-----1	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$25.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$35.00		0.00			
E 3	KAUZ	09/26/16	09/27/16	LOC News M-F 6-7a New Channel 6 Early Morn	Comm		M-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----		1				\$30.00		0.00			
E 4	KAUZ	09/26/16	09/27/16	NET CBS AM Network M CBS This Morning	Comm	M-F 7-9a	MT-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MT-----		1				\$30.00		0.00			
E 5	KAUZ	09/26/16	09/27/16	NET Debate NET Debate	Comm	NET Debate	MT-----	:30	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MT-----		1				\$300.00		0.00			
E 6	KAUZ	09/26/16	09/27/16	Late News M-Sun Late News M-Sun	Comm	M-SU 958-1035p	MT-----	:30	1	\$130.00	P 4	0.00	NM	1	\$130.00

Order / Rev: 1583739
 Alt Order #:
 Flight Dates: 09/25/16 - 09/27/16

Advertiser: POL/Santellana, Stephen/Mayor
 Product Desc: Debate Schedule
 Estimate: Debate Schedule

KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KAUZ	09/26/16	09/27/16	Late News M-Sun Late News M-Sun	Comm	M-SU 958-1035p	MT-----	:30	1	\$130.00	P 4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/26/16	10/02/16	MT-----		1			\$130.00			0.00			
E 7	KAUZ	09/26/16	09/27/16	LOC News M-F 6-7a New Channel 6 Early Morn	Comm		-T-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/26/16	10/02/16	-T-----		1			\$30.00			0.00			
E 8	KAUZ	09/26/16	09/27/16	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	MT-----	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/26/16	10/02/16	MT-----		1			\$30.00			0.00			
N 9	KAUZ	09/25/16	09/25/16	ALL INVENTORY 12:00 PM-5:00 PM	Comm	12:00 PM-5:00 PM (12:00 PM-5:00 PM)	-----2	:30	2	\$0.00	P15	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	-----2		2			\$0.00			0.00			
N 10	KAUZ	09/26/16	09/27/16	ALL INVENTORY 9:00 AM-5:00 PM	Comm	9:00 AM-5:00 PM (9:00 AM-5:00 PM)	22-----	:30	4	\$0.00	P15	0.00	NM	4	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/26/16	10/02/16	22-----		4			\$0.00			0.00			
Totals														14	\$610.00